



Sponsorship Opportunities: 2024 National Métis Health Forum

Métis Nation and partners focusing on advancing Métis Health Equity.

February 7th to 9th | Location: The Shaw Centre, Ottawa

OUR ORGANIZATION

Since 1983, the Métis National Council has been the national and international voice of the Métis Nation within Canada. Through the Canada-Métis Nation Accord, the MNC advocates on behalf of its Governing Members—the democratically elected Métis Governments of Ontario, Saskatchewan, Alberta and British Columbia—to advance Métis rights and interests within their respective jurisdictions, including the implementation of the Métis Nation’s inherent right to self-determination and self-government.

OUR OBJECTIVE

The National Métis Health Policy Forum provides a networking and dialogue opportunity between the Métis Nation and its partners, focusing on the innovation and advancements of the Métis Nation in health, the current health-related priorities of the Métis Nation and opportunities for new and renewed investments that address these health priorities.

The forum serves as a platform to highlight Métis public health challenges, trends, emerging issues and gaps while recognizing the successes of effective and evidence-based Métis public health programs, practices, structures,

and systems. The various panel discussions, keynote presentations and concurrent sessions will highlight the social determinants of health as a key approach to closing the health gaps between Métis and other Canadians.

OUR AUDIENCE

The National Métis Health Forum brings together a diverse assembly of Métis citizens, Métis elected leadership, federal and provincial partners, policymakers, pan-Canadian health organizations, health leaders, scholars, activists and individuals in the health sector. The forum is an excellent opportunity to learn about the health-related priorities of the Métis Nation. The Métis National Council’s 2023 National Health Policy Forum had over 180 attendees and this year we expect 250 with a capacity for up to 300.

OUR VENUE

The Shaw Centre is a convention centre located in the downtown core of Ottawa, Ontario, Canada. It is an award-winning architecture building, designed by Ritchard Brisbin. The meeting will take place in the Ottawa Salon, two meeting rooms, as well as the beautiful sunny atrium adjacent to the ballroom.

Why Sponsor the Métis Health Forum?

- Brand exposure and exposure beyond the Forum
- Demonstrates commitment to Truth & Reconciliation

All Sponsorships include the following benefits:

- Opportunity to include a flyer or promo item in the delegate bags
- Opportunity to have a table/booth at the Forum Exhibit area
- Opportunity to showcase a video or advertisement on the forum webpage
- Receive Acknowledgement at opening and closing

Sponsor logos will be featured on:

- Forum website pages with link to sponsor company website
- Forum signage where sponsors are recognized
- Forum sponsor recognition page in forum program
- Electronic forum marketing materials

SPONSORSHIP OPPORTUNITIES:

Items for Delegate Bags (unlimited) - \$1,000

Include a flyer or promo item in the delegate bags

Concurrent Sessions (7) - \$2,500 each

The forum features concurrent workshops that focus on a number of themes. The sessions are engaging, interactive and provide delegates with take-away lessons, tools and innovative solutions. Be introduced as the sponsor of the keynote, provide table signs and/or corporate information at all seats and take advantage of other sponsorship benefits.

Recognition of Advancements in Métis Health: Appreciation Morning Reception, Networking and Coffee Bar (1) - \$3,000

Opportunity to sponsor the Reception, Networking and Barista Style Coffee Bar before the Appreciation Brunch. Sponsorship includes prominent branding throughout the event, a short welcome speech, invitations provided to all delegates, speakers and VIPs.

Networking Breaks (5) - \$3,000

Opportunity to sponsor the networking/coffee breaks. Featuring prominent branding where delegates come together to network.

Self-Care Space (1) - \$3,500

Support a safe space for Métis Elders, staff, presenters and forum attendees to ground themselves and unwind for a moment with mindfulness resources, wellness tea and a relaxing environment.

Keynote (3) - \$5,000 each

The forum features keynote speakers that focus on health equity. Be introduced as the sponsor of the keynote, provide table signs and/or corporate information at all seats and take advantage of other sponsorship benefits.

Registration (1) - \$5,000

Be the first to welcome participants! Your organization name and logo will be prominently displayed at registration and will also be identified on the name badge lanyards worn by all forum participants.

Items for Appreciation Gift Bags (unlimited) - \$10,000

Be introduced as the sponsor of items in the gift bags that will be given to all attendees at the Recognition of Advancements in Métis Health: Appreciation Brunch on Friday, February 9.

Cultural Entertainment (3) - \$15,000

Be front and centre to introduce the performer(s) and show your support for Métis Cultural Entertainment from across the Métis Nation.



Panel Moderator Sponsorship (2) - \$15,000 each

Be on stage for up to one-hour to introduce the panel and moderate the discussion. Provide closing reflections and remarks to raise the profile of your brand.

Purchased

Recognition of Advancements in Métis Health: Brunch (1) - \$15,000

Opportunity to sponsor the Recognition Brunch. Sponsorship includes prominent branding throughout the event, a short welcome speech, invitations provided to all delegates, speakers and VIPs.

Healthy Networking Breakfast (2) - \$7,500 + \$5,000 (optional) each

Help delegates get their day off to a bright start with one of three breakfast opportunities available during the forum. Deliver remarks to the delegation, provide table signs and/or corporate information at all seats and take advantage of other sponsorship benefits. With an additional \$5,000, the sponsor will have the opportunity to promote their brand by speaking to attendees during the breakfast.

Nourishing Networking Lunch (2) - \$10,000 + \$5,000 (optional) each

The forum luncheons are a great opportunity for a sponsor to gain profile. Deliver remarks to the delegation, provide table signs and/or corporate information at all seats and take advantage of other sponsorship benefits. With an additional \$5,000, the sponsor will have the opportunity to promote their brand by speaking to attendees during the luncheon.

Delegate Travel (unlimited) - \$2,500 each or \$10,000 for travel for 5 delegates

This is your opportunity to contribute and support our Métis citizens. This sponsorship covers travel related expenses for one Métis citizen to participate in the forum. Or sponsor 5 Métis citizen delegates.

Choose one of these opportunities or call us today to discuss a customized package that better suits your needs. We look forward to providing your organization/group with visibility from the moment you sign up!

For more information about sponsorship and to sign up today, please contact:

Steve Sutherland

Director of Communications and Public Relations

steves@metisnation.ca

Cc: healthforum@metisnation.ca

